## MUSKEGON AREA DISTRICT LIBRARY BOARD REGULAR MEETING

### Monday, October 16, 2023 @ 4:00 p.m.

Muskegon Area District Library Administration Office – 4845 Airline Road, Muskegon, MI 49444

- 1. Call to Order
- 2. ROLL CALL
- 3. Approval of Agenda
- 4. MADL Board Development
- 5. Consent Agenda
  - a. Minutes of the September 18, 2023 Board Meeting (attached)
  - b. September 2023 Branch Activity and Circulation Reports (attached)
  - c. September 2023 Financial Report (attached)
- 5.5 Vouchers for September 2023 (attached)
- 6. Committee Reports
  - a. Finance Committee
  - b. Personnel Committee
  - c. Marketing/Re-Branding/Millage Campaign Committee
- 7. Reports/Questions (attached)
  - Director Suszek, Finance Director Hall, IT Director Wisniewski, Associate Director of Operations Higginbottom-Johnson, Marketing & Community Engagement Manager – Endres, Collection Development – Susalla, HR Manager – Chandler, Programs Manager – Rinsema-Sybenga

| 8. | Old Business |                                    |
|----|--------------|------------------------------------|
|    | a.           | Strategic PlanInfo                 |
|    | b.           | Study, Rebranding and New LogoInfo |

# 9. New Business a. Board Trustee Expirations......Info

### 10. Public Comment

11. Board Comment

### 12. Adjournment

13. Next Meeting: November 20, 2023 at North Muskegon Branch – 1522 Ruddiman Drive, Muskegon, 49445